



Asian American Education Institute

August 20, 2014

Chairman Tom Wheeler
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: MB Docket No. 14-57

Dear Chairman Wheeler,

The Asian American Education Institute is a non-partisan 501(c)3 non-profit organization dedicated to establishing programs to educate the Asian American community about civics and their voting rights in California. According to the Pew Research Center, Asian Americans have the highest Internet use among all groups in America. 87% of Asian Americans are online every day and 83% of Asian Americans receive their news from online sources. In order to best fulfill our mission, it is essential that the Asian American community has access to the broadest range of Internet access as it has become the dominant channel for the community to receive news about the issues that affect them the most.

As such, the Asian American Education Institute supports the pending merger between Comcast and Time Warner Cable because of the following reasons:

1. First and foremost, the merger will improve delivery of broadband services to key Asian American communities in California. Comcast's cutting edge technology will improve the speed and reliability of broadband services in Time Warner Cable's current subscriber base in Southern California where Asian Americans are now the largest immigrant group.
2. The merger will extend Comcast's current commitment to net neutrality rules that were a part of its merger with NBCUniversal to Time Warner Cable's current subscriber base.
3. The merger will provide low-cost access to the Internet to more communities through Comcast's Internet Essentials program. This benefit is particularly important to the Asian American community because of a recent report issued by the National Coalition for Asian Pacific American Community Development (CAPACD) in September of 2013 that showed a dramatic increase in AAPI poverty (45.2%) from 2011 to 2012. The numeric growth of AAPI poverty represents almost a third of the total increase in poverty among the general population.
4. Comcast has a proven and recognized record of supporting the Asian American community as a corporate partner. Comcast has consistently invested in programs that support diversity in corporate affairs, supplier diversity, and diversity in media content. DiversityBusiness.com named Comcast and NBCUniversal among its "Top 50 Organizations for Multicultural Business Opportunities" and *Equal Opportunity Magazine* ranked Comcast among its 2014 "Top 50 Employers."

The expanded access to the Internet through new technology, expanded low-cost services, and extended net neutrality is essential to keeping Asian American communities educated and engaged in the political process. The Asian American Education Institute believes that the merger of Comcast with Time Warner Cable is essential to ensuring an engaged and educated Asian American electorate.

Sincerely,

James Santa Maria
President